



Perseverance

Excellence

Integrity

2016-2017

MANITOBA MARLINS

SPONSORSHIP OPPORTUNITIES

WHO WE ARE

The Manitoba Marlins Swim Club is a non-profit organization with a vision to build a nationally respected swim team, while being leaders and innovators in competitive swimming in our province and in our country.

The Marlins boast almost 200 swimmers, including competitive swimmers and mini-Marlin pre-competitive swimmers. Our mission is to implement a high performance competitive swim program that provides athletes an environment to systematically progress from the novice to elite levels of competition. Through this progression we empower young people to be **CHAMPIONS** in life through **EXCELLENCE** in swimming.

Even though our Marlin athletes have competed in national, international and Olympic competition, our club is more than just about swimming achievements. Our swimmers take great pride in giving back to our local community by volunteering for several charities including the Christmas Cheer Board, Winnipeg Harvest, Sam's Christmas, community clean-ups and more. Our goal is to not only develop elite athletes, but to also guide our swimmers to become leaders outside the pool.



SPONSORSHIP REQUEST

As a non-profit swim club, the Manitoba Marlins strive to maintain minimal year over year registration fee increases for our members in order to make the sport affordable.

Unfortunately, operating costs, such as pool rental rates, continue to rise dramatically, therefore we are seeking the support from our local business community to help keep the sport affordable to our swimmers.

In exchange for your sponsorship to our team, the Manitoba Marlins will provide your organization with an amazing marketing opportunity to not only advertise your company, but to also be recognized as a leader in our business community who supports our young Manitoba athletes achieve their dreams.

Our swim club hosts three swim meets annually with our premier meet, the Golden Plains Invitational, attracting over 1,500 athletes and coaches, friends and families to this exciting competition itself. In addition, our sponsorship packages will include advertising on our website, meet programs, along with many other benefits as listed in our sponsorship options. We are also willing to work collaboratively with you to find additional ways our organizations can jointly support each other.

Please refer to the full list of opportunities in this booklet available to your organization to support the Manitoba Marlins Swim Club.



Sponsorship Opportunities

Platinum Sponsor - \$2,500

- Corporate logo on the Manitoba Marlins website (www.manitobamarlins.com)
- Corporate logo prominently placed on the front cover of the heat sheet programs for all three-hosted Manitoba Marlins Swim Meets (same events for all sponsorship packages):
 - New Years Invitational: January 21-22, 2017
 - Sprint Invitational: April 8, 2017
 - Golden Plains Invitational: April 28 – 30, 2017
 - Expect over 4000 athletes, coaches, and families in total to attend all three swim meets
- Full-page advertisement with prominent placement in the heat sheet programs for all three-hosted swim meets.
- Corporate logo on Platinum Sponsor large sized vinyl meet banner to be displayed at all three-hosted swim meets.
- Opportunity to distribute marketing materials, coupons, or other items displaying your company's logo to the Marlins membership and at all three-hosted swim meets.
- Verbal recognition by announcer during Marlins Premiere "Golden Plains Invitational" Swim Meet as a Platinum Sponsor
- Platinum Sponsor recognition plaque from Marlins team for display at your business.
- Corporate logo on Marlins Swim Team bulletin board at Pan Am Pool.
- Other potential marketing opportunities as mutually agreed

Gold Sponsor - \$1,500

- Corporate logo on Manitoba Marlins website (www.manitobamarlins.com)
- Corporate logo prominently placed in the heat sheet programs for all three-hosted Manitoba Marlins Swim Meets.
- Half page advertisement with prominent placement in the heat sheet programs for all three-hosted swim meets
- Corporate logo as a Gold Sponsor on the Marlins sponsors vinyl meet banner to be displayed during all three-hosted swim meets
- Opportunity to distribute marketing materials, coupons, or other items displaying your company's logo to the Marlins membership and at all three-hosted swim meets
- Verbal recognition by announcer during Marlins Premiere "Golden Plains Invitational" Swim Meet as a Gold Sponsor
- Gold Sponsor recognition plaque from Marlins team for display at your business.
- Corporate logo on Marlins Swim Team bulletin board at Pan Am Pool.

Silver Sponsor - \$1,000

- Corporate logo on Manitoba Marlins website (www.manitobamarlins.com)
- Quarter-page advertisement with prominent placement in the heat sheet programs for all-three hosted swim meets
- Corporate logo as a silver sponsor on the Marlins sponsors vinyl meet banner to be displayed during all three-hosted swim meets
- Opportunity to distribute marketing materials, coupons, or other items displaying your company's logo to the Marlins membership and at all three-hosted swim meets
- Verbal recognition by announcer during Marlins Premiere "Golden Plains Invitational" Swim Meet as a Silver Sponsor
- Silver Sponsor recognition plaque from Marlins team for display at your business.
- Corporate logo on Marlins Swim Team bulletin board at Pan Am Pool.

Bronze Sponsor - \$500

- Corporate logo on Manitoba Marlins website (www.manitobamarlins.com)
- Advertisement with prominent placement in the heat sheet programs for all three-hosted swim meets
- Corporate logo as a Bronze sponsor on the Marlins sponsors vinyl meet banner to be displayed during all three-hosted swim meets
- Opportunity to distribute marketing materials, coupons, or other items displaying your company's logo to the Marlins membership and at all three-hosted swim meets
- Bronze Sponsor recognition plaque from Marlins team for display at your business.
- Corporate logo on Marlins Swim Team bulletin board at Pan Am Pool.

Friends of Manitoba Marlins - \$250 & Over

- Corporate logo Manitoba Marlins website (www.manitobamarlins.com)
- Business card sized advertisement with prominent placement in the heat sheet programs for all three-hosted swim meets
- Sponsor recognition plaque from Marlins team for display at your business.
- Corporate logo on Marlins Swim Team bulletin board at Pan Am Pool.

Manitoba MARLINS



MANITOBA MARLINS SWIM CLUB

25 POSEIDON BAY

WINNIPEG, MANITOBA R3M3E4

EMAIL HEADCOACH@MANITOBAMARLINS.COM

PHONE: 204 453-4213 or 204 995-6545